

The method of the analysis of export portfolio commodities in terms of the membership of the territory in international organizations

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Abstract

One of the trends of the modern world is tendency towards integration expressed by growing interaction between different countries and regions through international economic relations. These relationships are expressed in implementation between countries of different economic activities such as export and import orientation. Important are issues of evaluating the effectiveness of implementation of these activities, choosing areas of export specialization. In this article the formation of analysis approach for goods export portfolio site in terms of its entry into international cooperation. The methodology defines the main steps in the analysis of exports and imports of the territory, its export portfolio. In work the system of indicators to measure import and export activities of the territory, analysis on import and export markets were formed. The proposed methodology allows to analyze the attractiveness of commodity groups from the standpoint of yield and the probability of joint exporting, to evaluate international economic activities of the territory and its export portfolio. This methodology can serve as a theoretical basis for the study of international economic activities of the territory, can also be represented in practice when developing concepts and strategies, the formation of infrastructure of development of foreign economic activity of the territory.

Keywords

Export, Export portfolio, Import, International organization, Territory